

# CONTACT

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- Orange County, CA USA
- www.derekmhill.com

## SKILLS

- Graphic Design
- Website Design
- UX UI design
- Social Media and Email marketing
- Photography
- Videography
- Leadership
- Effective Communication
- Critical Thinking
- Digital Marketing
- Prints
- Tradeshow management
- Tradeshow Booth design

# LANGUAGES

- English (Fluent)
- Thai (Fluent)

### **EDUCATION**

2008 - 2010 Web Design & Development Clark College | Vancouver, WA

# **DEREK M. HILL**

GRAPHIC DESIGNER

# PROFILE

Hi, I'm Derek Hill, a designer based in Orange County, California. With over 12 years of experience as a graphic designer, front-end web developer, photographer, and videographer, I'm a creative professional who is always eager to learn and improve.

I started my career in web design and development but soon discovered that my true passion lies in the creative side—where I can tell stories through visual design. For the past 7 years, I've focused on creating content for law enforcement and public safety, bringing a unique blend of creativity and purpose to every project. I'm driven by a passion for helping others, serving my community, and making a meaningful difference, which pushes me toward excellence in everything I do.

# WORK EXPERIENCE

#### Stalker Radar | Richardson, TX

2020 - 2022

Senior Creative Designer

As the lead designer, I am responsible for creating a diverse array of marketing assets tailored for both print and digital. This includes the design and development of brochures, the conceptualization of engaging tradeshow booth displays, the meticulous design of product packaging, and the comprehensive redesign of websites, all while managing web graphics to ensure a cohesive visual identity.

In addition to my design responsibilities, I also undertake photography for products and marketing advertisements, capturing compelling images that effectively communicate the brand's message and appeal to our target audience.

Collaborating closely with engineers, I take the initiative to lead the user interface design for our innovative in-car video product. Utilizing wireframes and Adobe XD, I create detailed visual representations that illustrate how the application system should not only look but also function, ensuring an intuitive and seamless user experience.

#### Motorola Solutions | Allen, TX

#### 2019 - 2020

Senior Graphic Designer

Create an array of visually compelling brochures, engaging web banners, dynamic social media content, striking booth graphics, and informative flyers, all tailored to various market channels and targeted to meet the diverse needs of different stakeholders.

#### WatchGuard Video | Allen, TX

2015 - 2019

#### Marketing Analyst

Managed and designed print and digital advertisements for law enforcement magazines. Conducted product and environmental photography. Filmed and edited case studies and how-to videos.

Designed and produced promotional materials, including brochures, infographics, flyers, and other marketing collateral. Created and managed logo merchandise and supported website landing pages. Designed and coded HTML for email marketing campaigns. Oversaw trade shows for the sales team nationwide.

#### Revive Marketing | Vancouver, WA

2013 - 2015

Front-End Web Developer

Designed and developed websites for the team, assisting in design management. Created and coordinated logos and graphic elements for the websites.